



Buy Detail Report

CJE01

Client: Citizens for Judicial Excellence
Media: TV
Product: Political
Market: Lake Charles

Estimate: 1396
Description: CFJE16 October Bcast Media Placement
Flight Start Date: 10/3/2016 03:00 AM
Flight End Date: 11/13/2016 02:59 AM
Survey: Nov16 Proj. (Nov15 HUT, May16 SHR)
Buyer: Heidi Guerra

Vendor: KPLC-TV

Revision #:
Date: 10/2/2016 11:49 AM
Vendor Code: KPLC
Send Billing To: Innovative Advertising
 4250 Hwy 22
 Suite 7
 Mandeville, LA 70471
Phone: 985.377.7161
Fax: 985.377.7118

Separation between spots: 30

Affiliation: NBC

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sun 10/9	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sun 10/16	Mon 10/17	Tue 10/18	Wed 10/19
KPLC-TV																			
16	MTuWThF 5:00a- 5:30a 7NEWS Sunrise	\$110.00	\$93.50	30		2	1	1	1	0	1	1	1	1	1	0	1	1	1
17	MTuWThF 5:30a- 7:00a 7 News @ Sunrise	\$215.00	\$182.75	30		2	1	1	1	0	1	1	1	1	1	0	1	1	1
18	MTuWThF 7:00a- 9:00a Today Show	\$190.00	\$161.50	30		2	1	1	1	0	1	1	1	1	1	0	1	1	1
19	MTuWThF 3:00p- 4:00p Ellen	\$70.00	\$59.50	30		2	1	1	1	0	1	1	1	1	1	0	1	1	1
20	MTuWThF 4:00p- 5:00p News	\$200.00	\$170.00	30		2	1	1	1	0	1	1	1	1	1	0	1	1	1
21	MTuWThF 5:00p- 5:30p News	\$300.00	\$255.00	30		1	2	1	1	0	1	1	1	1	1	0	1	1	1
22	MTuWThF 6:00p- 6:30p News	\$505.00	\$429.25	30		1	2	1	1	0	1	1	1	1	1	0	1	1	1
23	MTuWThF 6:30p- 7:00p ET	\$355.00	\$301.75	30		1	2	1	1	0	1	1	1	1	1	0	1	1	1
24	MTuWThF 10:00p-10:35p News	\$505.00	\$429.25	30		1	1	1	1	0	1	1	1	1	1	0	1	1	1
25	MTuWThF 10:35p-11:30p Tonight SHOW	\$160.00	\$136.00	30		1	1	1	1	0	1	1	1	1	1	0	1	1	1

Page: 1

CJE 10.04-11.08



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Affiliation: NBC

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/4	Wed 10/5	Thu 10/6	Fri 10/7	Sun 10/9	Mon 10/10	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sun 10/16	Mon 10/17	Tue 10/18	Wed 10/19
KPLC-TV																			
26	M 7:00p- 8:00p Voice	\$650.00	\$552.50	30		0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	M 9:00p-10:00p Blindspot	\$650.00	\$552.50	30		0	0	0	0	0	1	0	0	0	0	0	1	0	0
28	W 8:00p- 9:00p L&O SVU	\$600.00	\$510.00	30		0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	Su 7:00a- 8:00a Sunday Today	\$50.00	\$42.50	30		0	0	0	0	1	0	0	0	0	0	1	0	0	0
30	Su 8:00a- 9:00a Meet the Press	\$190.00	\$161.50	30		0	0	0	0	1	0	0	0	0	0	1	0	0	0
31	Su 7:00p-10:00p SNF	\$1,000.00	\$850.00	30		0	0	0	0	1	0	0	0	0	0	1	0	0	0
Total Spots:						15	13	10	10	3	11	10	10	10	10	3	11	10	10



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Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Thu 10/20	Fri 10/21	Sun 10/23	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sun 10/30	Mon 10/31	Tue 11/1	Wed 11/2	Thu 11/3	Fri 11/4
KPLC-TV																			
16	MTuWThF 5:00a- 5:30a 7NEWS Sunrise	\$110.00	\$93.50	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
17	MTuWThF 5:30a- 7:00a 7 News @ Sunrise	\$215.00	\$182.75	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
18	MTuWThF 7:00a- 9:00a Today Show	\$190.00	\$161.50	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
19	MTuWThF 3:00p- 4:00p Ellen	\$70.00	\$59.50	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
20	MTuWThF 4:00p- 5:00p News	\$200.00	\$170.00	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
21	MTuWThF 5:00p- 5:30p News	\$300.00	\$255.00	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
22	MTuWThF 6:00p- 6:30p News	\$505.00	\$429.25	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
23	MTuWThF 6:30p- 7:00p ET	\$355.00	\$301.75	30		1	1	0	1	1	1	1	1	0	1	1	1	1	1
24	MTuWThF 10:00p-10:35p News	\$505.00	\$429.25	30		1	0	0	1	1	1	1	0	0	1	1	1	1	0
25	MTuWThF 10:35p-11:30p Tonight SHOW	\$160.00	\$136.00	30		1	0	0	1	1	1	1	0	0	1	1	1	1	0



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KPLC-TV																			
26	M 7:00p- 8:00p Voice	\$650.00	\$552.50	30		0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	M 9:00p-10:00p Blindspot	\$650.00	\$552.50	30		0	0	0	1	0	0	0	0	0	1	0	0	0	0
28	W 8:00p- 9:00p L&O SVU	\$600.00	\$510.00	30		0	0	0	0	0	1	0	0	0	0	0	1	0	0
29	Su 7:00a- 8:00a Sunday Today	\$50.00	\$42.50	30		0	0	1	0	0	0	0	0	1	0	0	0	0	0
30	Su 8:00a- 9:00a Meet the Press	\$190.00	\$161.50	30		0	0	1	0	0	0	0	0	1	0	0	0	0	0
31	Su 7:00p-10:00p SNF	\$1,000.00	\$850.00	30		0	0	1	0	0	0	0	0	1	0	0	0	0	0
Total Spots:						10	8	3	11	10	11	10	8	3	11	10	11	10	8



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Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
KPLC-TV									
16	MTuWThF 5:00a- 5:30a 7NEWS Sunrise	\$110.00	\$93.50	30		0	1	1	27
17	MTuWThF 5:30a- 7:00a 7 News @ Sunrise	\$215.00	\$182.75	30		0	1	1	27
18	MTuWThF 7:00a- 9:00a Today Show	\$190.00	\$161.50	30		0	1	1	27
19	MTuWThF 3:00p- 4:00p Ellen	\$70.00	\$59.50	30		0	1	0	26
20	MTuWThF 4:00p- 5:00p News	\$200.00	\$170.00	30		0	1	0	26
21	MTuWThF 5:00p- 5:30p News	\$300.00	\$255.00	30		0	1	0	26
22	MTuWThF 6:00p- 6:30p News	\$505.00	\$429.25	30		0	1	0	26
23	MTuWThF 6:30p- 7:00p ET	\$355.00	\$301.75	30		0	1	0	26
24	MTuWThF 10:00p-10:35p News	\$505.00	\$429.25	30		0	1	0	22
25	MTuWThF 10:35p-11:30p Tonight SHOW	\$160.00	\$136.00	30		0	1	0	22



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Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
KPLC-TV									
26	M 7:00p- 8:00p Voice	\$650.00	\$552.50	30		0	1	0	1
27	M 9:00p-10:00p Blindspot	\$650.00	\$552.50	30		0	1	0	5
28	W 8:00p- 9:00p L&O SVU	\$600.00	\$510.00	30		0	0	0	2
29	Su 7:00a- 8:00a Sunday Today	\$50.00	\$42.50	30		2	0	0	6
30	Su 8:00a- 9:00a Meet the Press	\$190.00	\$161.50	30		2	0	0	6
31	Su 7:00p-10:00p SNF	\$1,000.00	\$850.00	30		2	0	0	6
Total Cost:		\$78,255.00				6	12	3	281
									\$66,516.75

Signature: _____



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Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
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Disclaimer:

Spots must run within scheduled flight dates and must be approved in advance by the buyer. All invoices must match the broadcast order and any make goods must be approved prior to running. Invoices are due on the 5th of the month in duplicate. Station agrees that Innovative can cancel this media campaign at any time. At least 90% of all placed GRPS must be matched. All sports programming spots must run during game and not pregame, postgame or at halftime otherwise spots will be credited. By accepting this buy, station understands and agrees that INN is acting solely as an agent for said client in which all billing will be in care of INN and ultimate liability of payment will rest with said client until client makes payment to agency. This placement and acceptance of it supersedes and overrides any previously executed contracts and applications of credit that contradicts this liability transfer agreement.



Buy Detail Report Summary by Station/System

Date: 10/2/2016
11:49 AM

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
KPLC-TV	281	\$78,255.00	100%	\$66,516.75	100%
Market Total:	281	\$78,255.00		\$66,516.75	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: <div style="font-size: 1.2em; margin-top: 5px;">10/3/16</div>
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I, Heidi Guerra
do hereby request station time concerning the following issue:

LA Supreme Court

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Citizens for Judicial Excellence

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Citizens for Judicial Excellence
15635 Airline Hwy
Baton Rouge, LA 70817

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lane Grigsby
Dan Juneau

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/3/16 Heidi Guerra 985-377-7161
Date Signature Contact Phone Number

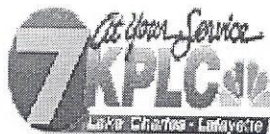
TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Innovative Advertising (B)
4250 Hwy 22, Suite 7
Mandeville, LA 70471

Contract / Revision CJE01 /		Alt Order #
Product Issue		
Contract Dates 10/04/16 - 11/08/16		Estimate #
Advertiser ISS/Citizens for Judicial Excellence		Original Date / Revision 10/03/16 / 10/03/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Political/Local Political	Sales Office KPLC
Special Handling		
Demographic Households		
Agency Code 9913826	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

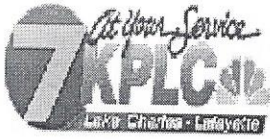
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/04/16	11/08/16	7News Early Sunrise	5-530am		:30				NM	27	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-2111--				5	\$110.00				
Week:		10/10/16	10/16/16	11111--				5	\$110.00				
Week:		10/17/16	10/23/16	11111--				5	\$110.00				
Week:		10/24/16	10/30/16	11111--				5	\$110.00				
Week:		10/31/16	11/06/16	11111--				5	\$110.00				
Week:		11/07/16	11/13/16	11-----				2	\$110.00				
N 2	KPLC	10/04/16	11/08/16	7News Sunrise	530-7am		:30				NM	27	\$5,805.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-2111--				5	\$215.00				
Week:		10/10/16	10/16/16	11111--				5	\$215.00				
Week:		10/17/16	10/23/16	11111--				5	\$215.00				
Week:		10/24/16	10/30/16	11111--				5	\$215.00				
Week:		10/31/16	11/06/16	11111--				5	\$215.00				
Week:		11/07/16	11/13/16	11-----				2	\$215.00				
N 3	KPLC	10/04/16	11/08/16	NBC Today Show	7-9am		:30				NM	27	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-2111--				5	\$190.00				
Week:		10/10/16	10/16/16	11111--				5	\$190.00				
Week:		10/17/16	10/23/16	11111--				5	\$190.00				
Week:		10/24/16	10/30/16	11111--				5	\$190.00				
Week:		10/31/16	11/06/16	11111--				5	\$190.00				
Week:		11/07/16	11/13/16	11-----				2	\$190.00				
N 4	KPLC	10/04/16	11/07/16	SYN M-F 3-4p	3-4p		:30				NM	26	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-2111--				5	\$70.00				
Week:		10/10/16	10/16/16	11111--				5	\$70.00				
Week:		10/17/16	10/23/16	11111--				5	\$70.00				
Week:		10/24/16	10/30/16	11111--				5	\$70.00				
Week:		10/31/16	11/06/16	11111--				5	\$70.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
CJE01 /		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 11/08/16	Issue	
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Citizens for Judicial f		10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$70.00				
N 5	KPLC	10/04/16	11/07/16	LOC M-F 4-430P	4-430p		:30				NM	26	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-2111--				5	\$200.00				
Week:		10/10/16	10/16/16	11111--				5	\$200.00				
Week:		10/17/16	10/23/16	11111--				5	\$200.00				
Week:		10/24/16	10/30/16	11111--				5	\$200.00				
Week:		10/31/16	11/06/16	11111--				5	\$200.00				
Week:		11/07/16	11/13/16	1-----				1	\$200.00				
N 6	KPLC	10/04/16	11/07/16	Live at Five	5-530pm		:30				NM	26	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1211--				5	\$300.00				
Week:		10/10/16	10/16/16	11111--				5	\$300.00				
Week:		10/17/16	10/23/16	11111--				5	\$300.00				
Week:		10/24/16	10/30/16	11111--				5	\$300.00				
Week:		10/31/16	11/06/16	11111--				5	\$300.00				
Week:		11/07/16	11/13/16	1-----				1	\$300.00				
N 7	KPLC	10/04/16	11/07/16	7News at Six	559-630pm		:30				NM	26	\$13,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1211--				5	\$505.00				
Week:		10/10/16	10/16/16	11111--				5	\$505.00				
Week:		10/17/16	10/23/16	11111--				5	\$505.00				
Week:		10/24/16	10/30/16	11111--				5	\$505.00				
Week:		10/31/16	11/06/16	11111--				5	\$505.00				
Week:		11/07/16	11/13/16	1-----				1	\$505.00				
N 8	KPLC	10/04/16	11/07/16	Entertainment Tonight	630-7p		:30				NM	26	\$9,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1211--				5	\$355.00				
Week:		10/10/16	10/16/16	11111--				5	\$355.00				
Week:		10/17/16	10/23/16	11111--				5	\$355.00				
Week:		10/24/16	10/30/16	11111--				5	\$355.00				
Week:		10/31/16	11/06/16	11111--				5	\$355.00				
Week:		11/07/16	11/13/16	1-----				1	\$355.00				
N 9	KPLC	10/04/16	11/07/16	7News Nightcast	10-1035pm		:30				NM	22	\$11,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1111--				4	\$505.00				
Week:		10/10/16	10/16/16	11111--				5	\$505.00				
Week:		10/17/16	10/23/16	1111---				4	\$505.00				
Week:		10/24/16	10/30/16	1111---				4	\$505.00				
Week:		10/31/16	11/06/16	1111---				4	\$505.00				
Week:		11/07/16	11/13/16	1-----				1	\$505.00				
N 10	KPLC	10/04/16	11/07/16	Tonight Show	1035-1136pm		:30				NM	22	\$3,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1111--				4	\$160.00				
Week:		10/10/16	10/16/16	11111--				5	\$160.00				
Week:		10/17/16	10/23/16	1111---				4	\$160.00				
Week:		10/24/16	10/30/16	1111---				4	\$160.00				
Week:		10/31/16	11/06/16	1111---				4	\$160.00				

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KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
CJE01 /		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 11/08/16	Issue	
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Citizens for Judicial E		10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$160.00				
N 11	KPLC	11/07/16	11/07/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$650.00				
N 12	KPLC	10/10/16	11/07/16	Monday Hour 3	9-10pm		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$650.00				
Week:		10/17/16	10/23/16	M-----				1	\$650.00				
Week:		10/24/16	10/30/16	M-----				1	\$650.00				
Week:		10/31/16	11/06/16	M-----				1	\$650.00				
Week:		11/07/16	11/13/16	M-----				1	\$650.00				
N 13	KPLC	10/26/16	11/06/16	Wednesday Hour 2	8-9pm		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$600.00				
Week:		10/31/16	11/06/16	--W----				1	\$600.00				
N 14	KPLC	10/04/16	11/06/16	NBC Sunday Today Show	7-8am		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$50.00				
Week:		10/10/16	10/16/16	-----1				1	\$50.00				
Week:		10/17/16	10/23/16	-----1				1	\$50.00				
Week:		10/24/16	10/30/16	-----1				1	\$50.00				
Week:		10/31/16	11/06/16	-----2				2	\$50.00				
N 15	KPLC	10/04/16	11/06/16	NBC Meet The Press	8-9am		:30				NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$190.00				
Week:		10/10/16	10/16/16	-----1				1	\$190.00				
Week:		10/17/16	10/23/16	-----1				1	\$190.00				
Week:		10/24/16	10/30/16	-----1				1	\$190.00				
Week:		10/31/16	11/06/16	-----2				2	\$190.00				
N 16	KPLC	10/09/16	11/06/16	NFL Football	715-1030pm		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$1,000.00				
Week:		10/10/16	10/16/16	-----S				1	\$1,000.00				
Week:		10/17/16	10/23/16	-----S				1	\$1,000.00				
Week:		10/24/16	10/30/16	-----S				1	\$1,000.00				
Week:		10/31/16	11/06/16	-----S				2	\$1,000.00				
							Totals	0.00				281	\$78,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	210	\$57,715.00	(\$8,657.25)	\$49,057.75
10/31/16 - 11/08/16	71	\$20,540.00	(\$3,081.00)	\$17,459.00
Totals	281	\$78,255.00	(\$11,738.25)	\$66,516.75

Signature: _____ Date: _____

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